



## THE CLIFFS

**FOR IMMEDIATE RELEASE**

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### **The Cliffs Experiences Nearly 30 Percent Growth in First Quarter 2019 Real Estate Sales**

(TRAVELERS REST, S.C.) – [The Cliffs](#) announced today that real estate sales by Cliffs Realty and Walnut Cove Realty totaled \$24 million in the first quarter of 2019, up nearly 30 percent from the same period last year. During the quarter, Cliffs Realty and Walnut Cove Realty closed a total of 37 sales at the luxury mountain and lake club communities in Upstate South Carolina and Western North Carolina.

The Mountain Region, which includes The Cliffs Valley, The Cliffs at Mountain Park, and The Cliffs at Glassy, led the way with a 174 percent increase in total sales volume compared to the same period last year.

In the Lake Region, which includes The Cliffs at Keowee Springs, The Cliffs at Keowee Falls, and The Cliffs at Keowee Vineyards, Cliffs Realty closed 10 resale properties in Q1 totaling \$5,379,500, with another 14 properties under contract.

Walnut Cove Realty experienced a significant increase in year over year sales and volume, with 11 sales totaling \$11,249,000 during Q1 2019 – an increase from six property sales and \$4,085,000 in volume during Q1 2018.

The Cliffs also recognizes top sales leaders including Josh Smith in the Asheville Region, who had four transactions totaling \$4,970,000. In the Mountain Region, Vince Roser closed seven sales totaling \$3,733,800, and Chris Shelnut of the Lake Region closed five sales totaling \$3,900,000.

According to Chris Randolph, partner in South Street Partners, the company that now owns The Cliffs, “We are pleased to celebrate strong Q1 results and continued upward momentum at The Cliffs as we kick

off 2019. Each of our regions continues to attract new buyers, and we are seeing an increase in listing prices for both homes and lots. This is a great time for prospective buyers to invest at The Cliffs.”

To learn more about real estate opportunities at The Cliffs, visit [here](#).

### **About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation’s top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs’ suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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