

FOR IMMEDIATE RELEASE Jan. 17, 2018

MEDIA CONTACT Hayley Thrift Bledsoe (864) 271-0718 hayleyb@hughes-agency.com

## The PGA Tour Returns to The Cliffs in 2018

A portion of the PGA Web.com Tour BMW Charity Pro-Am Presented by SYNNEX Corporation will be held at The Cliffs Valley in May.

**TRAVELERS REST, S.C.** – <u>The Cliffs</u>, a portfolio of seven luxury mountain and lake club communities in the western Carolinas, announces it will again host the PGA Tour in 2018. A portion of the <u>PGA Web.com Tour</u> <u>BMW Charity Pro-Am Presented by SYNNEX Corporation</u> will take place May 17-20, 2018, at <u>The Cliffs</u> <u>Valley</u> golf course, marking the first time The Cliffs has hosted a PGA Tour event since 2008.

"We are thrilled to host the PGA Web.com Tour BMW Charity Pro-Am Presented by SYNNEX and welcome the competing celebrities, Tour players, amateurs, volunteers and spectators to The Cliffs Valley this spring," said David Sawyer, president of The Cliffs Clubs. "It is an honor to partner with organizations that are equally committed to giving back to the local community. BMW and SYNNEX's strong presence in the Greenville area have continued to provide support to many local charities, and we look forward to partnering with them for yet another successful series."

Each year, the PGA Tour Web.com BMW Charity Pro-Am Presented by SYNNEX Corporation raises more than \$500,000 for charities across South Carolina, having distributed nearly \$13 million to more than 200 charities since the tournament's inception in 2001. Among the charitable beneficiaries for 2018 is Cliffs Residents Outreach (CRO), a 501(c)3 non-profit, 100 percent volunteer organization comprised of members from The Cliffs' six South Carolina communities. CRO is dedicated to enabling Upstate children to succeed by focusing on literacy, nutrition and mentoring for kids in Greenville, Pickens and Oconee counties. In 2017, CRO equipped more than 5,000 children from early childhood through college for success by raising more than \$500,000 and donating 18,000 volunteer hours.

The first American course designed by world-renowned golf commentator Ben Wright, The Cliffs Valley course opened in 1995 and last year underwent a half-million-dollar renovation. Challenging golfers to play over and around streams, ponds and rolling hills, the parkland-style course is one of seven of The Cliffs nationally acclaimed courses.

## **About The Cliffs**

The Cliffs is a collection of seven premier private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for

quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, boating, watersports, marina, beach club, cycling, paddle sports, tennis complexes, equestrian center, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$350,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit go.cliffsliving.com/buzz. Contact The Cliffs at 864-249-4364 to learn more about real estate, membership or to arrange a visit.

\* \* \* END