



**FOR IMMEDIATE RELEASE**

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**Residents of The Cliffs at Walnut Cove Raise more than \$300,000 for Charity during Annual Weekend of Giving**

**(ARDEN, N.C.)** – The Cliffs announced today that the [Walnut Cove Members Association](#) (WCMA), due to the success of its annual Weekend of Giving, held June 13-15, will grant more than \$300,000 to over 30 local charities at the end of the year.

WCMA is a 501(c)(3) organization comprised of members of The Cliffs at Walnut Cove, one of seven luxury mountain and lake club communities in the Western Carolina mountains that make up [The Cliffs](#). Nearly every dollar raised will benefit a variety of charitable organizations across Western North Carolina.

“We applaud our Walnut Cove members for their continued dedication to help make Asheville and Western North Carolina a better place,” said Rob Duckett, president of The Cliffs. “The annual Weekend of Giving continues to see great success and have a lasting impact on the community.”

WCMA began its Weekend of Giving in 2007 with a single event: a golf tournament where local businesses sponsored each hole. This year’s series of events included a Sip & Stroll with a silent auction, a golf event, and a gala dinner. Sponsors included Walnut Cove Realty, Lightning Restoration, Penny Insurance, Colton Groome & Company, and Wicked Weed Brewing.

To date, the WCMA has awarded more than 300 grants totaling over \$1 million to local charities including MANNA FoodBank, Pisgah Legal Services, Boys and Girls Club of Henderson County, Brevard Music Center, and Asheville Humane Society.

Members of The Cliffs have continuously given back to their local communities in various ways through the WCMA, Cliffs Residents Outreach, and other initiatives that comprise the broader Cliffs Giving umbrella. To learn more about philanthropy at The Cliffs, visit [www.cliffsgiving.com](http://www.cliffsgiving.com).

To learn more about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz).

**About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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