GSA BUSINESS REPORT

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Old school maintenance

Solar farm gets sheepish on mowing.

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Packaging perfection

Sonoco Institute offers seminars on packaging. Page 9

Changing trends

Upstate will approach industrial recruitment with different expectations. Page 13

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Upstate officials say economy depends on innovation

By Teresa Cutlip tcutlip@scbiznews.com

The Upstate can be somewhat particular about the companies it recruits to the area, according to economic developers from Greenville, Spartanburg and Anderson counties, who credit the evolution of the Upstate to BMW's decision to set up production in the region. But as the Upstate

has moved from a textile community to one with a diverse manufacturing base, the challenge now is to accept innovation and the opportunities it may present.

"We do have to look a little harder at capturing and embracing innovation, especially in the transportation area," said H.G. "Butch" Kirven Jr., chairman of the Greenville County Council. "We have an opportunity here through Clemson and CU-ICAR and other assets to bring in companies that will be leaders in innovation of this new technology to bring value to our area - not only intellectual value, but product value and investments.

"And then we have to think larger and beyond just the typical jobs and investment to how we can integrate entrepreneurship and

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MANUFACTURIN & SUPPLY CHAIN REPO

Samsung, Fujifilm among the newsmakers

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Who loves America? South Carolina loves America

atriotism isn't easy to define. Some may think it's wearing a red, white and blue swimsuit while shooting off fireworks on the Fourth of July; others might argue that sporting the stars and stripes as apparel violates the flag code.

We're not sure how to truly measure patriotism — after all, we took one of our most "patriotic" songs, My Country 'Tis of Thee (aka America), from the Brits — but WalletHub gave it a shot, ranking the states by military engagement (think active military and veterans) and civic engagement (voting rates, volunteering, Googling

South Carolina was ranked No. 4 on the list, because of our high military engagement. You can thank a veteran for that.



Most Patriotic States in America

- 1. Virginia
- 2. Alaska
- 3. Wyoming
- 4. South Carolina
- 5. Idaho

Most Veterans per Capita

- 1. Alaska
- 2. Montana
- 3. Virginia
- 4. Maine
- 5. South Carolina

Highest average number of military enlistees

- 1. Georgia
- 2. South Carolina
- 3. Alaska
- 4. Idaho
- 5. Texas



Victory Tower at Fort Jackson, is a military obstacle course designed to build confidence in new Army recruits. (Photo/Staff Sgt. Teddy Wade)

"We don't take everything that comes along now. We want companies who are going to raise the bar for us."

— David Britt, Spartanburg County Council member and chairman of the council's economic development committee.



A LA CARTE



Furman University received a \$50,000 grant from the Bernard Osher Foundation to benefit nontraditional adult learners. Furman will offer Osher Reentry Scholarships to eligible students enrolled in Furman's undergraduate evening studies program or undergraduate day program.



Five members of The Cliffs have received their Level One Sommelier certifications from the Court of Master Sommeliers. The team members are Haley Crump, Julius Kaiser and Jennifer Strom of The Cliffs Valley; Chelsea Williams of The Cliffs at Glassy; and Jon Benson of The Cliffs at Walnut Cove.



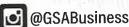
Clemson University's Wood Utilization and Design Institute has added California-based company Katerra as a Founding Member. Katerra donated \$50,000 toward the institute's mission to advance wood-based products.

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