



THE CLIFFS

FOR IMMEDIATE RELEASE

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The Cliffs Announces Record Numbers and Q2 Membership Growth

Western Carolina Luxury Communities Announce Increased Total Sales Volume and Welcome New Members to Thriving Community

TRAVELERS REST, S.C. – The Cliffs, a collection of seven private luxury mountain and lake communities in the western Carolinas, announce continued growth in sales and membership in 2016. The sales team has written 105 contracts year to date, for a total sales volume of \$55,114,230. To date, there are 1,561 completed homes and 129 total homes under construction.

Kent Smith, President of The Cliffs Land Partners, states: “It’s a great time to evaluate The Cliffs. With the release of our new neighborhood, The Landing at Keowee Springs, The Cliffs now has the most extensive selection of properties being offered on all of Lake Keowee.” David Sawyer, President of The Cliffs Clubs, echoes this sentiment and says, “We are very pleased with the positive growth of our clubs and communities from the first half of 2016. The Cliffs is home to a remarkable family of members and our continued club membership growth is a result of our commitment to enhancing the lifestyle, fun events and amenities in our communities.”

Located between two of the nation’s most award-winning cities for quality of life — Greenville, South Carolina and Asheville, North Carolina — The Cliffs is thriving with members who enjoy an incredible range of amenities across all seven communities. Membership has grown to 2,901 compared to 2,797 reported through June 2015, for an increase of 104 net memberships throughout The Cliffs in the past 12 months.

The Cliffs provides members with access to all seven communities, offering a truly distinctive lifestyle that has been recognized across the country. The Cliffs was recently honored in the Summer 2016 issue of *Ideal Living*, which features their “Best of the Best” awards. The Cliffs at Keowee Falls was named “Best Lake Community,” The Cliffs at Glassy was named “Best Mountain View Community,” and The Cliffs as a whole was named as “Best Fitness-Focused Community.” With an emphasis on wellness, active living and family, there is a pursuit to fit all ages and interests at The Cliffs.

The busiest time of year is approaching with a number of events, including the No Barriers Golf Tournament and Luncheon with keynote speaker Bob Woodruff (August 29-30), The Cliffs Celebrity-Am benefitting Palmetto Children’s Charity (October 19-22), and the 3rd Annual IMBIBE Wine & Food Festival (September 23-October 1), a ten-day epicurean event that draws some of the most influential people in the beverage industry to The Cliffs’ seven clubs for fun culinary events, intimate wine dinners, cooking demonstrations and an educational symposium series. The highly-anticipated Grand Tasting event is open to the public and features more than 150 wines, delectable food pairings and chef stations, a beer garden

showcasing local North and South Carolina breweries, handcrafted spirits from around the world, culinary demonstrations, live music and dancing. The IMBIBE Grand Tasting is on October 1 at The Cliffs at Mountain Park from 6:00 – 9:00 pm. If you are interested in attending, please visit www.cliffsliving.com/imbibe-2016-grand-tasting.

For additional information, please contact The Cliffs at info@cliffsliving.com or call 866-411-5771.

About The Cliffs

The Cliffs is a collection of seven premier private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, boating, watersports, marina, beach club, cycling, paddle sports, tennis complexes, equestrian center, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$350,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit go.cliffsliving.com/buzz. Contact The Cliffs at 864-249-4364 to learn more about real estate, membership or to arrange a visit.

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