



THE CLIFFS

FOR IMMEDIATE RELEASE

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The Cliffs and Fairview Builders Announce Plans for The Village at Mountain Park

Eighteen acres of mixed-use space to be developed near The Cliffs at Mountain Park community

TRAVELERS REST, S.C. – The Cliffs, a collection of seven private luxury mountain and lake communities in the Blue Ridge Mountains of the Carolinas, today announces that a Greenville-based developer, in partnership with Fairview Builders, has purchased 18 acres of mixed-use land to be developed as The Village at Mountain Park. Located near the intersection of Highway 25 and Highway 11 adjacent to The Cliffs at Mountain Park, the complex will include a mix of residential, commercial, retail, medical and office space to complement the community as well as serve the greater public of suburban northern Greenville county, Travelers Rest and surrounding neighborhoods.

The property was previously owned by a private individual for the past four years. As part of the deal, the new ownership group is working with The Cliffs to build 10 luxury waterfront patio homes with panoramic golf course views. Additional developer plans include an independent living and assisted living facility; a bed and breakfast with associated hillside bungalows; and a Market Square with mixed-use commercial and retail facilities.

“We have long anticipated this type of growth for Mountain Park and are pleased to have a great alliance to realize the vision,” said Kent Smith, President of Cliffs Land Partners. “The Village at Mountain Park will be a tremendous asset not only to the members of The Cliffs communities, but the greater northern Greenville county suburbs, who can enjoy the many new businesses it will bring to the area. It will be a beautiful space for living, gathering and socializing.”

“Our goal with The Village at Mountain Park is to offer a smart, convenient, suburban lifestyle destination within a short distance to downtown Greenville,” added Steve Hamblen of Fairview Builders. “The Cliffs have become synonymous with good living in the Upstate and the luxury clubs and communities are cornerstone elements for this exciting project. We’ve long thought highly of its vision of wellness and community, and are excited to enter into this collaboration.”

The new development will complement the complex’s existing businesses including The Dental Retreat, Medical Group of the Carolinas - Family Medicine, Davis Audiology, Gabriel Builders, The Cliffs Information Center and the new Cliffs at Mountain Park Wellness Center (opening January 2017). New signage, landscaping and gates will also be installed. The Village at Mountain Park will be open to the public during daylight hours and closed to non-residents during evenings and overnight.

Ground breaking is anticipated after the first of the year. The current development site plan can be viewed

here.

For additional information, please contact The Cliffs at info@cliffsliving.com or call 866-411-5771.

About The Cliffs

The Cliffs is a collection of seven premier private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, boating, watersports, marina, beach club, cycling, paddle sports, tennis complexes, equestrian center, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$350,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit go.cliffsliving.com/buzz. Contact The Cliffs at 864-249-4364 to learn more about real estate, membership or to arrange a visit.

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