



## THE CLIFFS

**FOR IMMEDIATE RELEASE**

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### **The Cliffs Announces Gayle Starke as Member Services Director at The Cliffs at Walnut Cove**

**(DATE - TRAVELERS REST, S.C.)** – [The Cliffs](#) is delighted to announce Gayle Starke as the new member services director at The Cliffs at Walnut Cove. Starke brings invaluable experience to her role at the community and her appointment reiterates The Cliffs’ commitment to providing members with unparalleled service and experiences.

Starke’s experience in hospitality began when she transitioned from a professional performer at Walt Disney World to acting as a concierge at Disney’s Hilton Head Island Resort. After moving to the Asheville area, she worked at Omni Grove Park Inn as the spa front desk agent, and before coming to The Cliffs at Walnut Cove, Starke served as the executive assistant and member concierge at Champion Hills Club. The golf club and community recognized her as its Employee of the Year due to the remarkable service she provided members. Born and raised in Aberdeen, Scotland, Starke studied professional dance at Laine Theatre Arts College in London.

“We are poised to exceed the stellar level of service provided at Walnut Cove with the appointment of Gayle to this leadership role,” said Rob Duckett, president of The Cliffs. “The community will greatly benefit from her knowledge and expertise and we are thrilled to welcome her to the team to further enhance and differentiate The Cliffs experience in Asheville.”

Inspired by the ageless villages of Europe, The Cliffs at Walnut Cove is nestled in a lush valley and bordered by the Pisgah National Forest and Blue Ridge Parkway. The private club community features a Jack Nicklaus-designed golf course, an expansive club village with a tavern and restaurant, an impressive

wellness center, nearby hiking trails, and Creekside Farm, a Community Supported Agriculture program providing members with fresh, seasonal produce.

To learn more about The Cliffs, visit [here](#).

### **About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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