



THE CLIFFS

THE CLIFFS ANNOUNCES CLUBHOUSE VILLAGE AT KEOWEE SPRINGS

Designed by Renowned Architectural Firm, Hart Howerton, Cliffs Builders' Newest Enclave Offers Luxury Lake Living Enhanced by an Exclusive New Slate of Amenities

TRAVELERS REST, S.C., October 19, 2022 – The Cliffs at Keowee Springs is excited to announce its newest neighborhood, Clubhouse Village at Keowee Springs (“Clubhouse Village”), designed by the acclaimed Hart Howerton. Known for their practice of Designing Complete Environments™, the firm specializes in creating exceptional buildings, communities, and places in special situations, where unique natural environments require especially thoughtful solutions. From Cliffs Builders, The Cliffs’ innovative construction program that combines custom-build gratification with the simplicity of a turn-key home, the seven distinct floor plans offer a variety of choices for buyers, ranging from cozy, getaway cottages to lavish, year-round homes.

Spread across 29 gracious homesites boasting the scenic views this picturesque region is famous for, Hart Howerton’s built-for-sale offerings will enjoy enviable access to the architects’ much-anticipated Keowee Springs Clubhouse, slated to open late 2023. Perched on a hill, with breathtaking views of the 18th hole of Tom Fazio’s signature course, the clubhouse will include a dining room, bar and lounge, a golf shop and wellness center. Residents of Clubhouse Village will be uniquely connected to the community’s best amenities and each home will have convenient access to the open-air pathways and pavilions that link The Cliffs at Keowee Springs together. These beautifully manicured walking paths offer a scenic route that unites the popular Beach Club, golf course, and the elegant new clubhouse.

Effortlessly ensconced in The Cliffs at Keowee Springs, every residence within Clubhouse Village is designed to capture the easy-going tranquility that life on the water affords – from afternoons spent on the dock, a round of waterfront golf or a day by the pool – this family-friendly community has a new activity for every day of the week. To ensure that Clubhouse Village homes exceed expectations, Cliffs Builders has partnered with legendary French cookware brand, Le Creuset, to create curated kitchen collections which provide one final aspect of personalization. Buyers will have the opportunity to choose from an unrivaled selection of the renowned handcrafted enameled cast iron in an assortment of bold, rich colors in a range of finishes and materials – and perfected shapes and sizes – to match any style.

“The Clubhouse Village homes will offer buyers unrivaled access to everything that initially drew them to The Cliffs at Keowee Springs – expertly curated social and recreational programming, high level amenities capped by the exceptional new Hart Howerton-designed Keowee Springs Clubhouse and pristine landscapes” said Rob Duckett, President of Operations for South Street Partners, owner of The Cliffs. *“This residential offering is the most recent example of South Street Partners’ ongoing commitment to invest in new real estate development and homebuilding programs.”*

Clubhouse Village offers seven home models with floor plans ranging in size from 1,614 to 3,890 square feet, each showcasing the impeccable aesthetic of Hart Howerton and positioned to maximize the spectacular views from within the home. The Homes will boast luxury adornments including Thermador appliances, Moen plumbing fixtures, Cambria Quartz countertops, and distinctive, exposed wood detailing. Pricing starts at \$1,015,000.

Cliffs Realty, the official brokerage of The Cliffs, has announced strong real estate sales through Q3 2022 by its brokerage teams totaling \$180,762,443 across 197 transactions, which represents an increase in volume from the same period last year. The highest sale through Q3 2022 was a custom designed home from Cliffs Builders at 126 Waterfern Court at The Cliffs at Keowee Springs which sold for \$6,237,500 – the highest sale ever recorded on Lake Keowee.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes six clubhouses, seven nationally recognized golf courses, seven wellness centers, multiple tennis and pickleball complexes, a marina, beach club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$650,000 to \$6M+; homesites, starting at \$125,000. For more information about The Cliffs, visit www.cliffsliving.com/buzz. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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