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The Cliffs Welcomes Two Sales Executives to Real Estate Team

(TRAVELERS REST, S.C.) – [The Cliffs](#) is pleased to welcome Scott Reid and Courtney Stone-Lipscomb to its Cliffs Realty team as sales executives. Reid joins The Lake Region sales office which includes The Cliffs at Keowee Falls, The Cliffs at Keowee Springs and The Cliffs at Keowee Vineyards, and Stone-Lipscomb joins The Mountain Region sales office, which includes The Cliffs at Glassy, The Cliffs at Mountain Park and The Cliffs Valley.

Prior to joining Cliffs Realty, Reid spent more than 25 years in the golf industry, including leading championship golf events as part of the PGA TOUR and PGA of America for the last 15 years. Reid also served as the executive vice president of Eiger Marketing, an event management company based in Connecticut. He played golf at the collegiate level for Grand Canyon University.

Stone-Lipscomb brings widespread knowledge of The Cliffs to her new role, after spending 16 years working in development for The Cliffs, in addition to serving on the architectural review board for the past eight years. She is also highly experienced in land surveying and geographic information systems.

“Scott and Courtney each bring valuable experience to our team and will be integral in supporting the record-breaking sales demand we continue to see both in The Lake Region and The Mountain Region,” said Lauren Buckland, director of sales at The Cliffs. “We are thrilled to welcome them to our team and look forward to their contributions to The Cliffs.”



THE CLIFFS

The addition of Reid and Stone-Lipscomb comes during a period of continued growth across The Cliffs. In the first quarter of 2021, real estate sales by Cliffs Realty totaled \$43,693,975, representing 78 transactions and an 85% volume increase from the same period in 2020.

To learn more about real estate opportunities at The Cliffs, visit [here](#) or call 866.411.5771 to speak with a sales executive.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes seven clubhouses, seven nationally-recognized golf courses, six wellness centers, multiple tennis and pickleball complexes, a marina, beach club, lake club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit www.cliffsliving.com/buzz. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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