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**MEDIA CONTACT** 

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## The Cliffs Experiences Continued Real Estate Growth during Third Quarter

Cliffs Realty achieves a 51 percent year-over-year sales volume increase in the Upstate

**(TRAVELERS REST, S.C.)** – The Cliffs announced today that real estate sales by Cliffs Realty and Walnut Cove Realty totaled \$95 million through the third quarter of 2019. Through September of this year, Cliffs Realty and Walnut Cove Realty have closed a total of 129 transactions with an additional 30 sales currently pending.

In the Upstate, The Mountain Region that includes The Cliffs at Mountain Park, The Cliffs at Glassy, and The Cliffs Valley, and The Lake Region that includes The Cliffs at Keowee Springs, The Cliffs at Keowee Vineyards, and The Cliffs at Keowee Falls, have seen a combined 51 percent year-over-year increase in total sales volume.

"We are pleased to continue seeing a high-level of sales activity across all three of our regions at The Cliffs," said Rob Duckett, president of The Cliffs. "With a large number of pending transactions and a good portion of the fall selling season ahead of us, we look forward to a strong close to 2019."

In The Mountain Region, Cliffs Realty has closed 46 transactions for a total sales volume of \$27,476,200 with another 10 properties under contract as of September 30. In The Lake Region, Cliffs Realty has closed 44 properties for a total sales volume of \$28,973,900 with an additional 14 sales pending at the end of September.

Walnut Cove Realty in Asheville is on track to achieve a new record sales volume surpassing 2018's total of \$55,234,305. Year to date, The Cliffs at Walnut Cove has seen a 31 percent increase in the average sales price for single family homes compared to 2018.

The Cliffs also recognizes top sales leaders through the third quarter of 2019 including Vince Roser in The Mountain Region, who closed 14 sales for a total of \$6.6 million. In The Lake Region, Justin Coleman closed 13 sales for a total of \$11.7 million. In The Asheville Region, Josh Smith led the way closing 12 sales totaling \$11.2 million.

To learn more about real estate opportunities at The Cliffs, visit here.

## **About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit <a href="https://www.cliffsliving.com/buzz">www.cliffsliving.com/buzz</a>. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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