



## THE CLIFFS

May 13, 2019

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### **Industry Veteran Rob Duckett Named President of The Cliffs**

(TRAVELERS REST, S.C.) – [The Cliffs](#) and South Street Partners announced today that Rob Duckett will assume the role of president of The Cliffs and vice president of operations for South Street Partners, effective June 1, 2019. In this role, Duckett will oversee day-to-day operations of The Cliffs’ three divisions: Cliffs Clubs, Cliffs Land, and Cliffs Realty.

With more than 30 years of experience working in hospitality management and 23 years in private club management, Duckett joins The Cliffs after 16 years with Discovery Land Company. Most recently, Duckett served as general manager and chief executive officer of Mountaintop Golf and Lake Club in Cashiers, NC. In addition to his position at Mountaintop, Rob held various senior management roles at other Discovery Land communities including Baker’s Bay Golf and Ocean Club in the Bahamas as well as the Yellowstone Club in Big Sky, Montana, and Chileno Bay Golf and Beach Club in Cabo San Lucas, Mexico.

“Adding Rob to the team is an important step in the initial phase of our long-range operating plan at The Cliffs,” said Patrick Melton, managing partner at South Street Partners. “In addition to his decades of experience, Rob has a proven track record of success in private club management at some of the nation’s most admired clubs. We look forward to his contributions as we continue to elevate all aspects of The Cliffs experience for current and future homeowners and members.”

Duckett is a veteran of the United States Air Force and graduated from St. Joseph’s College with a bachelor’s degree in business administration. He and his family plan to build a home at The Cliffs at Keowee Falls.

To learn more about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz).

### **About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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