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## **The Cliffs Sees Continued Record Sales and Demand in First Half of 2021**

*Demand spurs wave of new built-for-sale offerings and club amenities in addition to notable club renovations*

(TRAVELERS REST, S.C.) – [The Cliffs](#) announced today that real estate sales by its brokerage teams totaled \$105,922,524 in the first half of 2021. This represents 163 transactions and a 125% volume increase from the same period last year. An additional 72 sales for \$51,625,375 are currently pending across The Cliffs' seven mountain and lake club communities.

“The Cliffs continues to see record sales across our portfolio, confirming that the demand within private club communities is here to stay,” said Rob Duckett, president of The Cliffs. “New and prospective owners are also realizing added benefits under the leadership of South Street Partners, including exciting releases from Cliffs Builders as well as new state-of-the-art amenities that continue to be added across our clubs.”

The Cliffs is also pleased to recognize Sales Executive Tim Enterkin as its top producer for the first half of 2021 with an impressive 28 closings for \$17,294,750.

In addition to its real estate success, The Cliffs continues to expand its offerings through Cliffs Builders with the recent release of 52 homesites between three new enclaves: Golf Ridge at The Cliffs at Mountain Park, Solstice Park at The Cliffs at Keowee Springs and Lake Ridge at The Landing at The Cliffs at Keowee Springs. These unique new opportunities marry custom-build gratification with built-for-sale simplicity through a streamlined process and are strategically located near club amenities.

In terms of new and updated amenities, The Cabin at The Cliffs at Mountain Park is currently undergoing renovations including the expansion of indoor and outdoor dining spaces, men's and women's locker

rooms, and a new and improved golf shop. Renovations of the Golf House and the Tavern at The Cliffs at Walnut Cove are also nearing completion. Nationally-recognized architectural firms Hart Howerton and Lake|Flato are designing new amenities at The Cliffs at Keowee Springs. Plans are currently underway for a new clubhouse as well as the Lake Club at the Landing. These new amenities will offer innovative designs as well as a new take on traditional club amenities while capitalizing on stunning natural surroundings and views.

To learn more about real estate opportunities at The Cliffs, visit [here](#) or call 864.249.4364 to speak with a sales executive.

### **About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes seven clubhouses, seven nationally-recognized golf courses, six wellness centers, multiple tennis and pickleball complexes, a marina, beach club, lake club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, starting at \$125,000. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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