



THE CLIFFS

THE CLIFFS DEBUT WATERSCAPE AT THE CLIFFS AT KEOWEE SPRINGS

*Cliffs Builders' Built-for-Sale Homes Designed by Award-Winning Lake|Flato Architects
Along Lake Keowee's Pristine Shores*

TRAVELERS REST, S.C., July 13, 2022 – The Cliffs at Keowee Springs is excited to announce its newest neighborhood, Waterscape, designed by multiple award-winning Lake|Flato Architects, which will introduce a distinctly original aesthetic to the community. From Cliffs Builders, The Cliffs' innovative construction program that marries custom-build gratification with built-for-sale simplicity, each of three available residential models introduces a sleek new silhouette to The Cliffs – a showcase of bold, clean lines and refreshing modernity. In partnering with acclaimed architects, craftsmen, and their own in-house design team, Cliffs Builders offers a streamlined construction process which hastens the time between choosing a floor plan and stepping through the front door.

Named one of the Ten Most Innovative Firms in the World by Fast Company, Lake|Flato's built-for-sale offerings accompany 19 wooded homesites, each mere steps from the architects' up-and-coming Lake Club. The multi-purpose complex with its duet of swimming pools, racquet courts, and fitness center, is destined to become the social heart of The Landing, an exclusive enclave offering panoramic views of Lake Keowee against the rolling heights of the Blue Ridge Mountains.

Inviting spirited gatherings accessorized by magnificent water views, each Waterscape residence is designed to serve as a home base for families intent on enjoying all the sporting, social, and shoreline adventures the lake is known for. To ensure that each aspect of the homes at Waterscape exceed expectations, Cliffs Builders has partnered with legendary French cookware brand, Le Creuset, to create curated kitchen collections which provide one final aspect of personalization. Buyers will have the opportunity to choose from an unrivaled selection of the renowned handcrafted enameled cast iron in an assortment of bold, rich colors in a range of finishes and materials – and perfected shapes and sizes – to match any style.

“Waterscape is an incredibly rare offering which embodies the most coveted aspects of The Cliffs at Keowee Springs – wide-ranging views of unrivaled landscapes, best in class amenities and endless social and recreational opportunities amidst exceptional natural spaces,” said Rob Duckett, President of Operations for South Street Partners, owner of The Cliffs. *“This neighborhood is the latest substantial investment in new real estate development and homebuilding programs under the leadership of South Street Partners.”*

The Lake Club Village claims the terrain in two distinct sections – nine homes in The Treetops and ten at The Cove – which both boast mindful placement on homesites to maximize view

corridors, with the option to lease a boat slip to bolster year-round enjoyment of life on the lake. Waterscape offers three home models with square footage starting at 2,387; The Wake at The Cove, pricing starting at \$1.79M; The Cascade at The Treehouse, pricing starting at \$1.84M; and The Crest at The Cove and The Treehouse, pricing starting at \$1.91M. Modern style meets timeless appeal with each unique floor plan showcasing the surrounding land and waterscapes with expansive windows and outdoor living spaces.

Cliffs Realty, the official brokerage of The Cliffs, has announced impressive real estate sales through the second quarter of 2022 totaling \$129,758,578 across 149 transactions, which represents a 24% increase in volume from the same period last year.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes six clubhouses, seven nationally recognized golf courses, seven wellness centers, multiple tennis and pickleball complexes, a marina, beach club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$650,000 to \$6M+; homesites, starting at \$125,000. For more information about The Cliffs, visit www.cliffsliving.com/buzz. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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