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The Cliffs Announces Expansion of Cliffs Builders Team with New Project Engineer

(TRAVELERS REST, S.C.) – [The Cliffs](#) is pleased to announce that Cliffs Builders has hired Mark Rowan as project engineer. Rowan will supervise the construction process for Golf Ridge at The Cliffs at Mountain Park, a new collection of 19 homesites overlooking the community's Gary Player Signature golf course.

Rowan brings more than twenty years of custom homebuilding experience to The Cliffs as a licensed residential builder and licensed general contractor. His extensive experience in the luxury home building industry extends from the beginning stages of working with architects on home design through the final stages of working closely with real estate sales executives.

"We are pleased to welcome Mark to the Cliffs Builders team and look forward to utilizing his expertise as we build Golf Ridge at The Cliffs at Mountain Park," said Chris Calloway, vice president of development for Cliffs Builders. "Golf Ridge is an exciting new opportunity, and Mark's leadership will further elevate the offering for prospective buyers."

Cliffs Builders introduces a revolutionary approach to ownership at The Cliffs by marrying custom-build gratification with built-for-sale simplicity. Harnessing a team of local architects and craftsmen, Cliffs Builders continues to break ground on a range of luxury homes throughout The Cliffs. Prospective residents can enjoy a high-quality home product with a 12-month estimated construction time or choose from a range of built-for-sale offerings. Homes boast refined finishes, elegant flooring, state-of-the-art appliances, designer hardware and artful landscaping. Each enclave of homes capitalizes on its proximity to key neighborhood and club amenities.

To learn more about Cliffs Builders, visit [here](#). For more information on Golf Ridge at The Cliffs at Mountain Park, visit [here](#).

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes seven clubhouses, seven nationally-recognized golf courses, six wellness centers, multiple tennis and pickleball complexes, a marina, beach club, lake club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. For more information about The Cliffs, visit www.cliffsliving.com. Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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