



THE CLIFFS

The Cliffs at Mountain Park Announces Cherokee Rose and New Sports Pavilion

*New Land Release Features Expansive Mountain Views and
Impressive Array of Amenities at Sports Pavilion*

TRAVELERS REST, S.C., July 18, 2024 – The Cliffs at Mountain Park is excited to debut Cherokee Rose, comprising 12 homesites centrally located within the heart of the Mountain Park community and only 25 miles from Greenville, SC and Hendersonville, NC. Integrating luxury living with the Western Carolinas’ vast landscapes, Cherokee Rose offers buyers the opportunity to custom build a mountain retreat with the option of selecting from a collection of renowned builders within The Cliffs Preferred Builders Program. Homesites range from 1.19 to 4.25 acres with pricing beginning at \$299,500.

Accompanying the new land release will be the much-anticipated Sports Pavilion, designed by acclaimed Atlanta-based Summerour Architects, whose clients include some of the most iconic Southern brands including Kentucky’s famed Maker’s Mark distillery; Blackberry Farm and its sister property, Blackberry Mountain, nestled in the Great Smoky Mountains of eastern Tennessee; and the Old Edwards Inn & Spa in Highlands, North Carolina. Conveniently situated near The Cabin at Mountain Park, the new complex will boast an impressive array of amenities, including two tennis courts, four pickleball courts, two padel courts, and a resort-style pool. Lush green spaces for relaxation and recreation – featuring a playground and a one-acre dog park – as well as indoor and outdoor dining options, will provide a myriad of opportunities for families to spend time together on the pavilion’s scenic grounds. This new amenity will be a beautiful complement to Mountain Park’s dazzling Gary Player links-style course – designed to integrate nature with old-school golf elements – and the community’s beloved gathering place, The Cabin, where members enjoy camaraderie and breathtaking mountain views on the veranda.

“The Cliffs at Mountain Park is set within the center of The Cliffs’ seven communities, offering its members access to an unparalleled slate of amenities,” said Richard Seay, Director of Sales at The Cliffs. *“The new homesites at Cherokee Rose will offer buyers exceptional views of the community’s pristine landscapes and the Sports Pavilion will augment the expertly curated social and recreational programming and high-level amenities that already define Mountain Park.”*

The Cliffs also recently purchased The Village at Mountain Park in Travelers Rest, South Carolina, from Blackstone Development. The acquisition included 15 acres of land as well as some roads within the mixed-use village, which currently comprises commercial and residential buildings and lots. This key parcel of land now connects the homes and homesites in the Mountain Park Estates section to the main portion of The Cliffs at Mountain Park community. Though there are no immediate plans for development in The Village at Mountain Park, long range plans include residential, boutique commercial, and amenities offerings.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes seven clubhouses, seven nationally recognized golf courses, seven wellness centers, multiple tennis and pickleball complexes, a marina, beach club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$800,000 to \$6M+; homesites, starting at \$125,000. For more information about real estate, membership, or to arrange a visit to The Cliffs, please contact 864.249.4364 or go to [CliffsLiving.com](https://www.CliffsLiving.com)

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