



THE CLIFFS

The Cliffs Announces Frank C. Nix as New Sales Associate at Cliffs Realty

Experienced Golf and Private Club Professional

Promoted from Within The Cliffs' Organization

TRAVELERS REST, S.C., September 23, 2024 – The Cliffs is pleased to announce Frank C. Nix as the newest sales associate at Cliffs Realty. He joins The Asheville Region sales office, Cliffs Realty's newest brokerage focusing exclusively on The Cliffs at Walnut Cove in Arden, The Cliffs' only community in North Carolina.

Nix brings vital experience from a successful career at several exclusive private golf and residential club communities across the country. Known for his diligent work ethic and a commitment to delivering top-notch service and building valuable relationships – particularly with esteemed clientele – Nix's leadership abilities have been refined through effectively overseeing teams and collaborating with colleagues across many different departments. Having most recently worked as a PGA Golf Professional at The Cliffs for five years, he possesses unique insight into life at these exceptional communities which will be an incredible asset as he moves into the real estate sector. Nix is excited to join the Cliffs Realty team, work with clients to identify and address their specific needs and help them discover the unrivaled lifestyle The Cliffs' Asheville Region has to offer.

"We are very pleased to welcome Frank to our Cliffs Realty team," said Richard Seay, Director of Sales at The Cliffs. "He brings a wealth of experience about The Cliffs and an invaluable ability to answer questions and counsel clients to find the best fit for them amongst the incredible – but varied – opportunities offered by The Cliffs' communities."

While working as a golf professional at The Cliffs at Keowee Falls – concurrently holding the positions of Golf Professional and Golf Outing Manager – Nix learned everything there is to know about The Cliffs' seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. After expressing an interest in real estate, a passion that has continued throughout his career, Nix was promoted from within. As a native of Upstate South Carolina, he is thrilled that his new role will enable him to highlight the unique opportunities and charm of each of The Cliffs' communities and to help guide clients to their new home.

A resident of Asheville, Nix was immediately drawn to its vast array of amenities, from hiking, biking, exploring the vibrant arts scene, to savoring the local cuisine. The combination of outdoor adventure and cultural experiences makes Asheville a truly unique and enriching place to live, and one that he is excited to share with his clients.

When not at work, Nix enjoys almost anything that involves the outdoors and considers himself a true hobbyist, always up for trying new activities, but can usually be found mountain biking, playing tennis and golf, and snowboarding.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life – Greenville, S.C. and Asheville, N.C. – and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for club members includes seven clubhouses, seven nationally recognized golf courses, seven wellness centers, multiple tennis and pickleball complexes, a marina, beach club, and equestrian center, more than a dozen restaurant and private event venues, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$650,000 to \$6M+; homesites, starting at \$125,000. For more information about real estate, membership, or to arrange a visit to The Cliffs, please contact 864.249.4364 or go to CliffsLiving.com

Media Inquiries

Alex Malloy, Alex@AlexandraMalloy.com

Morgan Stewart, Morgan@AlexandraMalloy.com

###